In This Edition

3.0 Upgrade Rebate Offer

For a limited time only!

Microlite Corporation would like to help all current clients migrate to our 3.0 series of products. To do this, we're providing an end-user rebate in the form of a *$50 Visa Gift Card* for all **BE3PUL** *BackupEDGE 2.x to 3.x Product Upgrade Licenses* installed and activated between September 1, 2010 and **October 31, 2010**.

BackupEDGE 3.x continues to grow and offers many benefits over our previous generation of products. It is our go-forward product and with it you'll get the fastest possible support.

Click on the image above to learn more. Hurry, offer ends October 31.

Resellers

There is a special incentive in the *Rebate Offer* to help you when upgrading your clients.

It's SharpDrive™ Time

The proliferation, performance, and pricing of hot-pluggable **USB** and **SATA** hard drives, cartridge drives and flash drives has quickly made them a force in the backup and disaster recovery storage space as a direct replacement to tape storage.

BackupEDGE (beginning with **03.00.03**) recognizes this and defines a new storage *Resource* type to handle them all called "**SharpDrive Media**".

With our usual eye toward *Bare Metal Disaster Recovery* and *Instant File Restore*™, we've engineered this feature with capabilities far beyond those of other products. There is **nothing** else like it on the market.

Features

- Completely automated (wizard-style) preparation of hard drives or flash drives to be used as *BackupEDGE* devices.
- The user must initialize each piece of media once (through *EDGEMENU*) to confirm that it is the right device and make it *BackupEDGE*-ready.
- During initialization you may give the medium a label which appears on all reports.
- Capacity detection is automatic. Quota is set to the size of each medium automatically, and media may be mixed at random, i.e. a hard drive may be followed by a flash drive and *BackupEDGE* will understand each.
- Multiple archives per medium are supported, using expiration times and lazy reclamation to maximize the number of archives stored for maximum safety.
- Nine (9) levels of software compression are available.
- Optional encryption is supported.
- Direct booting for *RecoverEDGE* disaster recovery is supported under Linux 2.6.x kernels.
- Full file checksumming for maximum data integrity is supported.

- *Instant File Restore* is available from any archive. It is not necessary to read through an entire archive to restore individual files and directories.
- MySQL™ hot backups are supported.
- Cases where two or more devices are left plugged in are handled automatically. The *SharpDrive* with the most available space is used. Available space is defined as a combination of free space plus expired, re-claimable archive space.
- Devices can be initialized as unique, separate *Resources*, so that, different tasks can go to different media concurrently, or cases such as "backup to Resource 1, then copy the backup to Resource 2 for off-site storage", can be supported.

During disaster recovery, *RecoverEDGE* automatically scans all connected *SharpDrive*-formatted media and shows all archives available for restore.

If you've been wishing that you could deploy **RDX** or **GoVault** cartridge drives, or even USB hard drives and flash drives, with the same reliability as tape, we've got the solution for you.

Availability

SharpDrive is supported under Linux, UnixWare 7.1.4 and OpenServer 6.0.0. Legacy FSP / AF support for these devices is still available for these platforms.

OpenServer 5 clients must still use FSP / AF Resources. *SharpDrive* support is not available.

Please see our *web site* and on-line *User Guide* for more information on *SharpDrive Media*.

BackupEDGE 2.x End-of-Life

We continue to support *BackupEDGE 2.x*, but it is no longer available for retail sale. See the next page for additional information on current products, SKUs and pricing.

BackupEDGE 3.0 Pricing- Current Release is 03.00.03 build 1

BackupEDGE 3.0 pricing[a] is now in effect. All *BackupEDGE* Licenses are now delivered via printed or emailed *License Form* only, i.e. no media is shipped unless a media kit **BE3MKT** is ordered.

SKU	Description	Suggested Retail Price[b]	NOTE
Commercial Retail Licenses			
	BackupEDGE 3.0 Licenses install and activate on: Linux 2.6.x / 2.4.x (Intel IA32/EM64T/AMD64) SCO OpenServer 6.0.0 SCO OpenServer 5.0.5 - 5.0.7 / 5.0.7V SCO UnixWare 7.1.4		
BE3REL	*BackupEDGE 3.0* Retail License	$500.00	c
BE3PUL	*BackupEDGE 3.0* Product Upgrade License: from 2.x only - not under a current Support / Maintenance Subscription.	250.00	d
BE3CUL	*BackupEDGE 3.0* Competitive Upgrade License: restrictions apply	350.00	e
BE3ENC	*BackupEDGE 3.0* Encryption Supplement License: 2.x Encryption Licenses will be upgraded at no charge with any License Upgrade by request.	150.00	
BE3MKT	*BackupEDGE 3.0* Media Kit: CD-ROM in mailer. All docs on-line or on CD-ROM.	20.00	
BE3SUP	*BackupEDGE 3.0* Annual Support / Maintenance Subscription: Valid for 3.0 Licenses only.	200.00	f
Non-Profit/ Charity Licenses (See eligibility requirements on the Microlite Web Site)			
BE3RELNP	Non-Profit / Charity / Educational version of BE3REL	$400.00	c
BE3PULNP	Non-Profit / Charity / Educational version of BE3PUL	$200.00	d
BE3CULNP	Non-Profit / Charity / Educational version of BE3CUL	$280.00	e
BE3SUPNP	Non-Profit / Charity / Educational version of BE3SUP	$160.00	f

a - All prices listed are in US dollars. All other SKUs are retired and discontinued.

b - Manufacturer's Suggested Retail Price.

c - *BackupEDGE 3.0* Retail Licenses include a one year Support / Maintenance Subscription.

d - Applies to Upgrades from *BackupEDGE 2.x* Licenses not under a current Support / Maintenance Subscription. Includes one year Support / Maintenance Subscription. Old *BackupEDGE* serial number required for activation.

e - Competitive Upgrades are for those wishing to switch to *BackupEDGE* from retail copies of ARCserve, Arkeia, BRU, Lone-Tar, NetBackup, NetVault, TapeWare, Zmanda and similar products. ARCserve Lite, open source software and things that come free with tape drives or the operating system do not qualify. Includes one year Support / Maintenance Subscription. Proof of purchase of the product being upgraded required for activation.

f - Support / Maintenance Subscriptions are for *BackupEDGE 3.x* clients wishing to renew. Valid 3.x Serial number and operating system release information required to order. This SKU is NOT correct for *BackupEDGE 2.x* licensees, who need to order a **BE3PUL** which includes a one year Support / Maintenance Subscription.

BackupEDGE 1.x Licenses are all over seven years old and not eligible for an upgrade. A new license must be purchased.

Tom Podnar - President
Microlite Corporation

http://www.microlite.com

Recipients may stop receiving this newsletter by emailing tom@microlite.com and requesting removal.